



ForestWatch Faces

Get to know the folks who make it happen

Welcome to a new web feature that spotlights some of the special folks behind the scenes of Georgia ForestWatch. If you'd like to nominate someone for ForestWatch Faces, please contact our office by clicking the e-mail link below.

We're looking better than ever thanks to David Stone!

Having a professional image is more crucial than ever in effectively communicating our mission. Aware of the opportunity for improvement, the board of directors launched a 2006 initiative to update ForestWatch's image and began to search for the right person to help.

The board chose one of Atlanta's finest Creative Directors, David Stone, who also happens to be a ForestWatch member.

"I have always liked hiking and camping" says Stone, "my wife and I want our kids to experience the North Georgia woods, too. I grew up with an appreciation for the outdoors, teaching my kids to have the same understanding and approach to the environment. It was a natural fit." David, the father of two future-hikers, lives in Stone Mountain.

His charge from Georgia ForestWatch was to design a clean logo that would translate to print, web, clothing, and other merchandise, and speak to young and old alike. With experience in web, print, television and game design, David had the skills to carry out his mission.

After two plus years of working as a consultant to Turner, David is currently an Art Director for GameTap (Turner's online gaming service). In his current role he is responsible for many facets of the GameTap brand including user interface design for the GameTap application, website, and various marketing initiatives. As an advocate for all aspects of design, David continues to be motivated to concept, create and deliver compelling creative work that inspires others.

Thanks to David, ForestWatch is looking good with a professional logo and image that carries through our brochure, website, e-mail and print communications.

Want to give us feedback or suggestions? Call our office at 706-635-8733, or send an e-mail to [info at gafw.org](mailto:info@gafw.org).